



VOGHERA BECOMES THE CAPITAL COUNTRY MUSIC IN EUROPE FOR 11 YEARS STRAIGHT

From the 22nd to the 24th of June, discover **Voghera Country Festival** and spend a weekend within a unique environment at Voghera's Cowboys Guest Ranch, Italy's most famous Western Resort!

Voghera Country Festival has become a reference point for the entire Italian country music world and on the heels of the success gained from its previous editions will once again be the highlight and most anticipated European festival this year.

With its tried and proven winning formula featuring a mix of country music and dance, the festival allows for the pleasure of listening to internationally acclaimed American artists to mingle with the enjoyment from dancing to **Line Dance, Couple Dance** and **Catalan Style**, the latter providing a platform for European countries to square off against each other through dance contests where the ultimate objective however is to have a good time.

The best Italian DJs are selected each year to provide workshops with the finest international choreographers. For the first time this year famed choreographer **Kate Sala (United Kingdom)** will be teaming up with other well known European names such as **Bruno Moggia** from France and **Adriano Castagnoli** from Italy, thus giving beginners the chance to learn how to dance to modern country music and for expert dancers to be updated on the latest international trends.

To further add to this already explosive mix, the very 1st edition of the **VCF AWARDS** will be taking place during the course of the festival. This event will end up enriching what is already a heavily laden table of activities and entertainment that the Festival provides.

On the evening of Friday June 22nd, the Cowboy Guest Ranch's arena will play host to the VCF AWARDS ceremony, recognizing those who have distinguished themselves in the following 9 categories :

Best European Country Band

Best Dancing Song

Best Country European Blogger & Content Editor

Best European Dance School

Best European Country Dj

Best European Choreography Traditional Line Dance

Best European Choreography Catalan Style

Best European Country Photographer

Best European Digital Country Radio

An opportunity for one amongst 5 nominees per category (chosen and selected by a specialized jury) to receive an award honoring their work and achievements obtained during the course of 2017.

You will be able to vote for your favourites via an online platform which will be available through Voghera Country Festival's social media (Facebook, Instagram and the festival's official website), from Saturday March 30th to Sunday June 10th.

An event within an event, which will see Voghera's Cowboys Guest Ranch (PV) host both fans and artists, featuring an exclusive and reserved drinking area.

A giant screen and live music with special guest **Wynn Williams** together with our group of MCs will make this a night to remember. Following the award ceremony there will be a DJ set which will allow you to dance the night away.

There will also be the ever sought after Western themed stands, the family friendly theme park, **Cowboyland** and to top it all off, star studded live concerts! The artists performing this year will be none other than **DARRYL WORLEY** (see pamphlet) on Saturday Night and **ERICA SUNSHINE LEE** (see pamphlet) accompanied by the **DIXIE PARTY COUNTRY POWER BAND** and **PINO COLELLA** on Saturday afternoon. Friday night during the course of the VCF Awards and reprising on Sunday afternoon will be **WYNN WILLIAMS** (see pamphlet) ... **This and so much more is what Voghera's Country Music Festival is all about!!!**

This edition of 2018, sponsored by Voghera's municipality, offers great fun for everyone.



It all begins on Thursday evening with the “**PRE- FESTIVAL**” featuring a live performance from the band **POSITIVA at the Cowboys Saloon**. This rock gang has been touring Italy and Europe since 1996, spreading the verb of 50s Memphis rock which ended up conquering the world.

Friday at 6pm will mark the beginning of the festival itself, a DJ Set will act as a prelude to the very first edition of the **VCF AWARDS** which will be graced by a live acoustic interlude supplied by **WYNN WILLIAMS** who will be giving us a taste of what awaits during his full concert on Sunday afternoon in the company of the Italian band **HALF BLOOD**. Following this will be a DJ SET featuring Italy’s finest Djs.

Saturday starting at 10am will be a series of dance workshops, DJ sets and live music within the two arenas. Also taking place will be **SHOW TIME**, reserved for dance schools and sponsored by **Cowboys’ Guest Ranch** and the **DANCE OFF** dance contest, sponsored by **Black Snakes**, which will prove to be a fitting companion before it is time for **DARRYL WORLEY** to take the stage at around 10:30pm. Prior to Darryl’s show there will be a **MEET & GREET** for lucky fans and a press conference.

Sunday ‘s highlight will no doubt be the dance contests in the form of the well known **TACCHINO HAT DANCE TROPHY** and **THE BEST OF THE WEST CATALAN CUP**. **LINE DANCE** and **CATALAN STYLE** contests for new and never seen before choreographies on which European schools have been working on for months and that could very well become the next latest dance trends following their official debut in front of Voghera’s audience.

Katia and Eugenio’s “Country e...”, Alberto Azzolin’s “Bertinstore” and Stefano Zecchin’s “WesternTrail” will be among the major players when it comes to stands, not to mention sponsors of the various contests.

The **Cowboys’ Saloon** will also be featuring live events with great acts such as **BROKEN BRAKES, COUNTRY CHICKENS BLUEGRASS BAND, PINO COLELLA COUNTRYO, DIXIE PARTY COUNTRY POWER BAND, SPAGHETTI JENSEN, THE BIG EMIR COUNTRY DUO, RUBEN MINUTO & THE GOOD OLE MANNERS, BEER O’CLOCK**.

Saturday and Sunday will furthermore be an ideal time to partake of a delicious **American breakfast** served between 8,30 and 10,30am at the **Cowboys Restaurant**. The restaurant will also be available to all those who wish to tuck into and enjoy both **TEX-MEX** and Italian cuisine during lunch and dinner hours, and should you wish for a snack during the day, our grill will be happy to oblige. Our open air **Food Court** offers a wide variety of food : salads, pasta salads, fresh fruit and fruit salads. A quick, fresh and light meal for the hotter hours of the day. Within the **Palatexas**, you will find tables and benches, allowing you to enjoy the festival front row and center! More seats, more comfort!

Ample parking reserved for motorbikes and numerous rest rooms. More service, fewer queues.

... we are getting ever closer, We Are VCF!

You can reach the grounds via car, bicycle, motorbike and camper. You will find ample parking and free camping grounds and should you desire the comfort of a bed, the Ranch is affiliated with numerous hotels.

And to make this edition of **Voghera Country Festival** hosted by the **Cowboys’ Guest Ranch** truly awesome, **YOU** will be there!!!

The price for a 3 day ticket or just a Saturday ticket is 35 euros, while Friday and Sunday’s ticket is 18 euros per day. Don’t forget our Special Kit (49 euros) which includes numerous perks and Festival gadgets.

For booking and info: 0383 36.46.31 cowboys@cowboys.it

To view the full Festival program and much more : www.vogheracountryfestival.it